



# Street Smarts

## 2009 Poster Contest

Kids: Show us your Street Smarts by creating your own traffic safety poster. Enter for the chance to win great prizes and have your design featured in Street Smarts materials.

### Themes:

- Proper helmet use
- Safe bicycle riding
- Crossing the street safely

Contest Goal: We hope you will learn about traffic safety while showing us your creative designs and messages. Winners will see their artwork displayed on Street Smarts materials throughout the city.



### Contest Rules

### Win Great Prizes

- Grand Prize \_\_\_\_\_ Nintendo DSi
- 2<sup>nd</sup> Prize \_\_\_\_\_ Apple iPod Shuffle and  
\$25 iTunes Gift Card
- 3<sup>rd</sup> Prize \_\_\_\_\_ \$50 Target Gift Card



### What to do:

- Do fill out the entry form and include it with your submission
- Do write your name, grade, teacher and school on the back of your artwork
- Do use 11X17 or 8 ½X11 white paper. Medium- or heavy-weight paper is best, but regular paper is fine
- Do select one of these themes:
  1. Proper helmet use when riding on a bike, scooter or skates
  2. Safe bicycle riding
  3. Crossing the street safely
- Do focus on one topic
- Do include the Street Smarts logo (the triangle with the light bulb)
- Do hand-draw your artwork
- **Do submit your poster to City of Davis Public Works, 1717 Fifth St., no later than 5 p.m. November 6, 2009**

### What not to do:

- Don't use a computer to create the artwork

- Don't create 3-D effects, for example, using glitter or puffy paint
- Don't use other people's artwork to create your own (magazine, stickers, ads or any other copyrighted material)
- **Don't fold your artwork; roll it up or keep it flat**
- Don't forget to have fun!

## **Judging criteria**

Your artwork will be judged based on the following criteria:

- Clear communications of the traffic safety theme
- Originality
- Visual design and composition
- Story-telling ability (does your artwork tell a story?)
- Must be enrolled in a Davis elementary school or a home-schooled student living in Davis

**Save the Date:** Winners will be announced at the 2009 Street Smarts Poster Contest Awards Ceremony to be held Nov. 18 at 5 p.m. at the Veterans' Memorial Center.

## **Where to submit your entry**

Entries should be mailed or dropped off at the City of Davis Public Works Administration Building at 1717 Fifth St.

Questions? Need more information? Visit <http://www.cityofdavis.org/streetsmarts> or contact the Street Smarts Coordinator, Crystal O'Hara, at [cohara@cityofdavis.org](mailto:cohara@cityofdavis.org), or at 757-5640.

Per DJUSD: Not all organizations with access to this distribution network are required to abide by anti-discrimination statutes. Parents are encouraged to contact the activity sponsor directly if they have questions.



# Street Smarts Poster Contest

## STUDENT ENTRY FORM

Name: .....

Address: .....

Phone: ..... Parent's E-mail: .....

School: .....

Teacher: ..... Grade: .....

## PARENT'S RELEASE FORM

All art submitted for this contest is the property of Street Smarts. It is further understood and agreed upon that all parties submitting art to Street Smarts relinquish all rights, control, and ownership of the artwork. Other than personal photos, winners of the Grand Prize, Second and Third Prize winners are not allowed to replicate or reproduce their artwork.

I also hereby grant the Street Smarts program, and its affiliated public agencies, the right to photograph and/or record my person and the child under my legal guardianship, on film, video and/or audio tape. I also acknowledge that photographs and/or recordings and all rights therein and thereto shall be the exclusive property of the Street Smarts program, and its affiliated public agencies, and may be used in any manner whatsoever to promote the Street Smarts Program.

If it is determined that one of these understandings is compromised, the student artwork could be disqualified from this year's event as well as the student not being allowed to participate in future Street Smarts events.

Child's Name: \_\_\_\_\_

Read, acknowledged and agreed by:

Parent/Guardian Name (Please print clearly): \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_